**Intro to Design**

**In this first half of the semester we will be exploring graphic design in the form of logos, typography, product design, book covers, album covers, movie posters, and text-image based designs. To begin with I would like for you to revisit photography.**

**exposure.co is a website that allows you to visually create stories with photographs. I want you to think about lighting and composition and create a series of images that tell a story. The exposure.co project is due on Friday of this week - I would like for you to reserve a camera from the library.**

**We will then work from those images to create our next design project. You will first work with image and text. Then we will venture into logo design. The tentative class schedule is as follows:**

**Jan 12 - 16 (1 week)**
Exposure project and intro to illustrator
Illustrator and photoshop integration

**Jan 19- 28th (1.5 week)**
Typography/logo design

**Jan 28- Feb 6th  (2 weeks)**
Book cover/album cover/movie poster
Using the wacom tablets to create illustrations

**Feb 9th - 20th (2 weeks)**
Swiss inspiration: ski, snowboard or redesign swiss poster

**Feb 23rd - March 20th (3 weeks)**
Product Design
3D design


**March 23rd - March 27th (1 weeks)**
Intro to video

**SPRING BREAK**

**April 13 - 24th  (2 weeks)**
Video/3d Animation

**April 27 - May 6th (1.5 weeks)**
Video

**May 7th - 21st FINAL PROJECT (2.5 weeks)**
Video


Check back on the digitalartleysin.weebly.com for more detailed assignment descriptions.