

# DIGITAL ART

Leysin American School

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[digitalartleysin.weebly.com](http://digitalartleysin.weebly.com)

## Project Description:

Inspired by Swiss Graphic Design, you will be making a design on snowboards or skis. You must choose a Swiss designer and create the product using their technique or style. You will also need to make a poster that redesigns their work with your own twist. In the end you will have a snowboard or ski design and a poster to go along with it that showcase your new knowledge of Swiss Graphic Design. If you want to combine multiple designers or styles, I am cool with that.

## List of Designers:

- Emil Cardinaux
- Augusto Giacometti
- Otto Morach
- Carl Moos
- Burkard Mangold
- Walter Koch
- Otto Baumberger
- Niklaus Stoecklin
- Peter Birkhauser
- Herbert Leupin
- Donald Brun
- Josef Müller-Brockmann
- Armin Hofman
- Ernst Keller
- Wolfgang Weingart
- Paul Brühwiler
- Rosmarie Tissi and Sigfried Odermatt.
- Niklaus Troxler
- Wener Jeker
- Bruno Monguzzi,
- K. Domenik Geissbüler
- Ralph Schraivogel
- Max Bill
- Richard P Lohnse